



tinitali

CREDENTIAL

2025



tiutali

TIUTALI is how we pronounce “totally”; meaning that we, as your partner, will fully, completely, and wholeheartedly devote all of our time, skills, and energy to the success of your projects.

As always, and now even more.

TIUTALI gives a new substance to a word that initially means nothing, so that speaks about our creativity and how we dare to be different.





TIUTALI EVENT

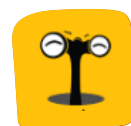
AWARDS



Nominated as one of THE BEST ACTIVATION AGENCY
at CAKRAM AWARD 2007



Nominated for THE MOST IMPACTFUL EVENT OF 2007
with MICROSOFT L.O.V.E. CAMPAIGN (MS Office 2007, Windows Vista and MS Exchange Server 2007)



Nominated for
THE MOST IMPACTFUL
BRAND ACTIVATION OF
2010 –
LOW BUDGET HIGH IMPACT
ACTIVATION CATEGORY with
BASK LAUNCHING
(MUSTIKA RATU)



Won TOP BRAND
AWARD 2012 and
2013 for SEAGATE
TECHNOLOGY as
“TOP BRAND for
INTERNAL and
EXTERNAL
STORAGE”



Microsoft intel SAMSUNG **Lenovo** CISCO ASUS[®] IN SEARCH OF INCREDIBLE Sitra[®] 4G WIMAX AUX AIR CONDITIONER SEAGATE AMD[®] SYNEX PT. SYNEX METRODATA INDONESIA htc

Alcatel-Lucent SONY facebook nexmedia WeChat FHM NTT lintas.me KASKUS THE LARGEST INDONESIAN COMMUNITY astro Beritagar[®] Merawat Indonesia

THALES solarwinds ARISTON POLYTRON



Alfacart[®] TISSOT



BCA eastspring investments BANK NIAGA Danamon spots MPM PARTS BAHANA TCW INVESTMENT MANAGEMENT Commonwealth Bank BANK INDONESIA BANK SENTRAL REPUBLIK INDONESIA DBS OJK OTORITAS JASA KEUANGAN



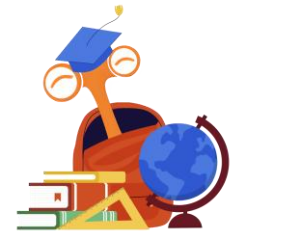
MINI BMW AirAsia MRT Jakarta KERETA API gojek



Pfizer P&G BDF Beiersdorf NIKE Coca-Cola GUDANG GARAM PT. GUDANG GARAM Tbk. Dexa Medika Indofood Futami mustika ratu PUSAKA INDONESIA The Mindfulness Revolution Kemenkes
aws pwc



Tetra Pak[®] PROTECTS WHAT'S GOOD Tenaris SINOPEC Kendall syngenta BlueScope



JALIN Foundation Education First





PROJECTS

2025



01. Syngenta Indonesia: Video Campaign Summary 2024
Jakarta, 11 January 2025
02. PT. Dwi Sinergi Seirama: IDN Annual Dealer Meeting 2025
Jakarta, 7 February 2025
03. Lenovo Indonesia: Merchandise Production FY2425 Q4
Jakarta, February 2025
04. Lenovo Indonesia: Lenovo Education Event - The Future
of AI in Higher Education, 5 March 2025
05. Lenovo Indonesia: Leader Circle - AI-Driven Leadership: Shaping
the Future of Digital Innovation, Jakarta, 13 March 2025
06. Lenovo Infrastructure Solution Group: Breakfasting Lenovo
Intel Enablement, Jakarta 20 March 2025
07. Codemi Global: External Learning Video
25 March 2025
08. SoftwareOne: Migrate to Innovate with Data & AI
16 April 2025

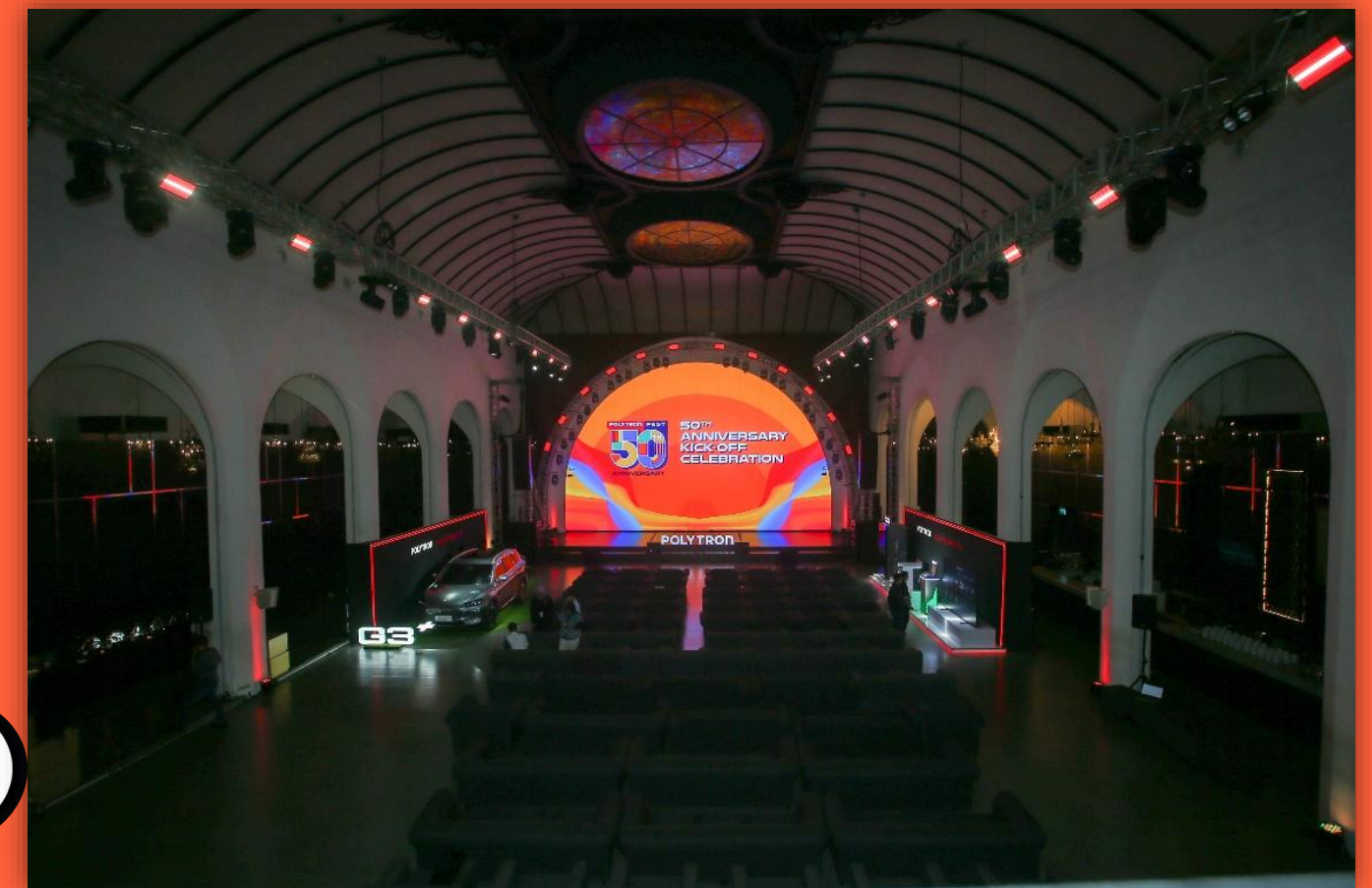




09. Lenovo Indonesia: Lenovo ID Kick Off 2025
Jakarta, 30 April 2025
10. Lenovo Indonesia: RFP Merchandise Q1 FY2526
Jakarta, May – June 2025
11. In2 Marketing & Consulting PLE LTD: Solar APJ Roadshow
Jakarta, 3 June 2025
12. PT. Ekosistem Kreatif Indonesia: Nonton Bareng Lenovo
Jakarta, 5 June 2025
13. Microsoft: Event Dengan Bhumi Varta "Smarter Location Strategies", 19 June 2025
14. PT. Octopus Boga Sejahtera: Legion Cafe-Barco Event
Jakarta, 21-22 June 2025
15. Whizzdom SDN BHD: ID Thales Trust Sphere 2025
Jakarta, 25 June 2025
16. Lenovo Indonesia: Media Hands On Yoga & IdeaPad AMD Series
Jakarta, 30 June 2025



17. Lenovo Indonesia: RFP Merchandise Q2 FY2526
Jakarta, June - July 2025
18. Ariston Indonesia: Indobuildtech Expo 2025
Jakarta, 2 - 6 July 2025
19. PT. Esensi Indo Karya: Jalin Foundation (Tobacco Control segment)
Jakarta, 19 July 2025
20. PT. Esensi Indo Karya: Canvassing Jalin Foundation (Tobacco Control segment)
Jakarta, 28 July - 01 September 2025
21. Polytron Indonesia: Polytron Luxia Launch
Jakarta, 5 August 2025
22. Lenovo Indonesia: Lenovo Sponsorhsip Intikom LeaderX Conference 2025
Jakarta, 19 August 2025
23. Polytron Indonesia: Presscon 50th Years Anniversary Polytron
Jakarta, 21 August 2025
24. Lenovo Indonesia: Makassar Tech Expo 2025
Makassar, 29-31 August 2025



25. Lenovo Indonesia: Sponsorship Dian Didaktika Art Exhibition & Indonesia Summit 2025 & Jogjacomtech
24 August - 28 September 2025
26. Lenovo Indonesia: MRT Activation Q2 FY2526
August - September 2025
27. Lenovo Indonesia: Modernize and prepare for the future with Windows Server 2025
Jakarta 30 September 2025
28. In2 Marketing & Consulting PLE LTD: Sponsorship IndoSec Award & Gala Dinner 2025
Jakarta, 13-14 October 2025
29. PricewaterhouseCoopers: Indonesia Healthcare AI Hackathon 2025
Jakarta, 13-14 October 2025
30. Lenovo Indonesia: Comicon 2025
Jakarta, 25-26 October 2025
31. Polytron Indonesia: Polytron Indocomtech 2025
Jakarta, 23-26 October 2025
32. Lenovo Indonesia: Legion Tablet Box Packaging Production
Jakarta, October 2025





PROJECTS

2024

01. Microsoft Indonesia: Microsoft Cloud & AI Bootcamp
Aston Lake Hotel Sentul, Feb 16 - 18, 2024
02. Lenovo Indonesia: Think In Retail
Jakarta, Feb 2024
03. Lenovo Indonesia: Lenovo Tier 3 Partner Gathering
Bandung, Yogyakarta & Surabaya, Feb 23, 29 - Mar 6, 2024
04. SoftwareOne Indonesia: SoftwareONE Seminar -
Singapore Westin Hotel Jakarta, Feb 28, 2024
05. Lenovo Indonesia: Legion Community Roadshow
Bandung, Yogyakarta, Surabaya, Feb 24, Mar 1 & 8, 2024
06. Ariston Group Indonesia: Election Event
ARISTON EXPERIENCE CENTER, Gandaria City, Feb 14, 2024
07. NS Bluescope Indonesia: BlueScope Indonesia in ARCH ID 2024
ICE BSD, Tangerang Selatan (Feb 24, 2024)
08. Lenovo Indonesia: Lenovo - ANPS NJIS
North Jakarta International School, Jakarta, Feb 24, 2024



09. Microsoft Indonesia: Copilot Flight School 2.0
Microsoft Office Indonesia, Jakarta, Feb 26, 2024
10. SoftwareOne Indonesia: SoftwareONE Seminar-
Indonesia
Westin Hotel Jakarta, Feb 28, 2024
11. Noventiq Services Indonesia: Kupas Tuntas Copilot di Microsoft
365 dan Jadikan Bisnis Anda Terdepan
Microsoft Indonesia Indonesia, Jakarta, Feb 29, 2024
12. Lenovo Indonesia: Lenovo Manufacturing & Industry Solution 2024
Santika Hotel, Cikarang, Feb 29, 2024
13. Lenovo Indonesia: Lenovo DWS Solution Day
Thamrin Nine Ballroom, Jakarta, Mar 06, 2024
14. Lenovo Indonesia: Lenovo T3 Gathering - Papua
Horison Ultima Entrop, Jayapura, Mar 06, 2024
15. Noventiq Services Indonesia: Azure WinSQL Event
Century Park Hotel, Jakarta, Mar 26, 2024
16. Lenovo Indonesia: Lenovo Workstation P8 Launching Event
Pullman Jakarta Indonesia, Thamrin, Mar 27, 2024





17. Lenovo Indonesia: Internal Kick Off Meeting 2024
Lenovo Office, Jakarta, Apr 23, 2024
18. Lenovo Indonesia: Lenovo Tier 3 Partner Gathering
Makassar, Medan & Banjarmasin, May 15, 20 & 28, 2024
19. Lenovo Indonesia: Lenovo Workstation Event
Fairmont Jakarta, June 20, 2024
20. SoftwareOne Indonesia: Azure Workshop
JS Luwansa Jakarta, June 26, 2024
21. Lenovo Indonesia: Lenovo Customer Enablement Bali
(REL Customer Event)
Hotel Santika Seminyak, Bali, 26 - 28 June 2024
22. Noventiq Services Indonesia: Revolusi AI Law Firm:
Integrasi LawToolBox dalam Microsoft 365 Copilot
JS Luwansa Hotel & Convention Center, Jakarta, June 27, 2024
23. Lenovo Indonesia: Lenovo MM Customer Event
Masterdata Bali, June 28, 2024
24. Lenovo Indonesia: Lenovo SMB Event - MidMarket
Masterdata Bali, June 28, 2024





25. Syngenta Indonesia: Vestoria Technology - Car Branding Activation Karawang, Subang & Indramayu, June 1-30, 2024
26. Lenovo Indonesia: Think in Retail Activity - Batch 3 Jakarta, June 2024
27. Otoritas Jasa Keuangan: FGD OJK Bersama TA Komisi XII DPR RI Bali, July 17-19, 2024
28. Syngenta Indonesia: Creative Copywriting for Miravis Duo Tag Line Tagline Copywriting Jakarta, July 04, 2024
29. Lenovo Indonesia: Lenovo Leadership Circle'24 : The AI-Powered Banking Evolution Sheraton Bandung Hotel & Towers, July 15, 2024
30. Lenovo Indonesia: Sales Enablement Aston Sentul Lake Resort & Conference, Bogor, Aug 5-6, 2024
31. Syngenta Indonesia: R&D Cikampek - Video Lab Editing Cikampek, Aug 10, 2024
32. Microsoft Indonesia: Design Layout for Azure Playbook Microsoft Indonesia, Jakarta, Aug 14, 2024

33. NS Bluescope Indonesia: BlueScope Indonesia Steel Architecture Award 2024
Tulum Jakarta, Aug 15, 2024
34. Lenovo Indonesia: ID Cons Flyering Campus
Pestapora Jakarta 2024, Aug 19 - Oct 24, 2024
35. Lenovo Indonesia: Lenovo Campus Roadshow 2024
Malang, Yogyakarta & Bandung, Aug 19 - Oct 24, 2024
36. Lenovo Indonesia: ID ISG Partner Bootcamp
Hotel Citadines Berawa Beach, Bali, Aug 28 - 30, 2024
37. Lenovo Indonesia: Campus Wide Program
Pusat Pembinaan, Pendidikan dan Pelatihan, Jakarta, Aug 14-16, 2024
38. Lenovo Indonesia: Think in Retail Activity
Jakarta, Aug 2024
39. Lenovo Indonesia: Vindes Sponsorship
Pestapora Jakarta 2024, Sept 21 & 22, 2024
40. Lenovo Indonesia: Lenovo Campus Exhibition UNPAR
Universitas Katolik Parahyangan, Bandung, Nov 28 & 29, 2024





41. Lenovo Indonesia: Giveaway for Indonesia Jakarta, Sept 2024
42. Syngenta Indonesia: Event Organizer R2 Gathering SuperStar WJV Bandung BALLROOM 2 & 3 Pullman Hotel, Bandung, Sept 14, 2024
43. NS Bluescope Indonesia: Awarding Night Steel Architecture Award 2024 Thamrin Nine Ballroom, Jakarta, Sept 17, 2024
44. Lenovo Indonesia: Workstation Business Partner Event The Club Djakarta Theatre, Sept 19, 2024
45. Syngenta Indonesia: Central Java - Semarang Creative & Design Development Production REWARDING TALLENT MANPOWER Arya Gajayana Hotel, Sept 20, 2024
46. Lenovo Indonesia: IFLS Vivere Gading Serpong, Sept 21, 2024
47. Lenovo Indonesia: Smarter AI event for FSI Fairmont Hotel Jakarta, Sept 24, 2024
48. SoftwareOne Indonesia: Transforming the Future of AI event JS Luwansa Jakarta, Sept 25, 2024





49. Lenovo Indonesia: Lenovo Customer Event
Sofia Gunawarman, Jakarta, Sept 25, 2024
50. Microsoft Indonesia: ASEAN Sec Disc Day ID
Microsoft Indonesia, Jakarta, Oct 08, 2024
51. Syngenta Indonesia: Central Java - Malang Creative & Design
Development Production REWARDING TALLENT MAN POWER
Arya Gajayana Hotel, Oct 20, 2024
52. Lenovo Indonesia: Workshop Enablement
Jakarta, Oct 2024
53. NS Bluescope Indonesia: Production Steel Architecture Award 2024
ASEAN Jakarta, Oct - Nov 2024
54. NS Bluescope Indonesia: Video Testimonial Pemenang SAA 2024
Indonesia Jakarta, Oct - Nov 2024
55. Lenovo Indonesia: Education Customer Event Yogya
Yogyakarta, Nov 07, 2024
56. Lenovo Indonesia: Workstation Sales Training Event with Synnex
Metrodata SMI Office, Nov 14, 2024





57. Lenovo Indonesia: AI Data Management Round Table
Ritz Carlton Pacific Place Jakarta, Nov 14, 2024
58. Lenovo Indonesia: Lenovo CoPilot PC Launching
Half Patiunus, Jakarta, Nov 19, 2024
59. SoftwareOne Indonesia: Comprehensive Data Security Event
Microsoft Indonesia, Jakarta, Nov 21, 2024
60. Lenovo Indonesia: Commercial Roadshow Event Sumatra
Makassar, Medan & Banjarmasin, Nov 28, 2024
61. Noventiq Services Indonesia: Azure Untuk Manufaktur:
Meningkatkan Efisiensi, Keamanan, Dan Keberlanjutan
Microsoft Indonesia, Jakarta, Dec 06, 2024



TIUTALI
PRODUCTION



POLYTRON

IndoComTech
ICE BSD, October 23-26, 2025



25 October 2025 at 09.28



26 Oktober 2025 13.49

Lenovo



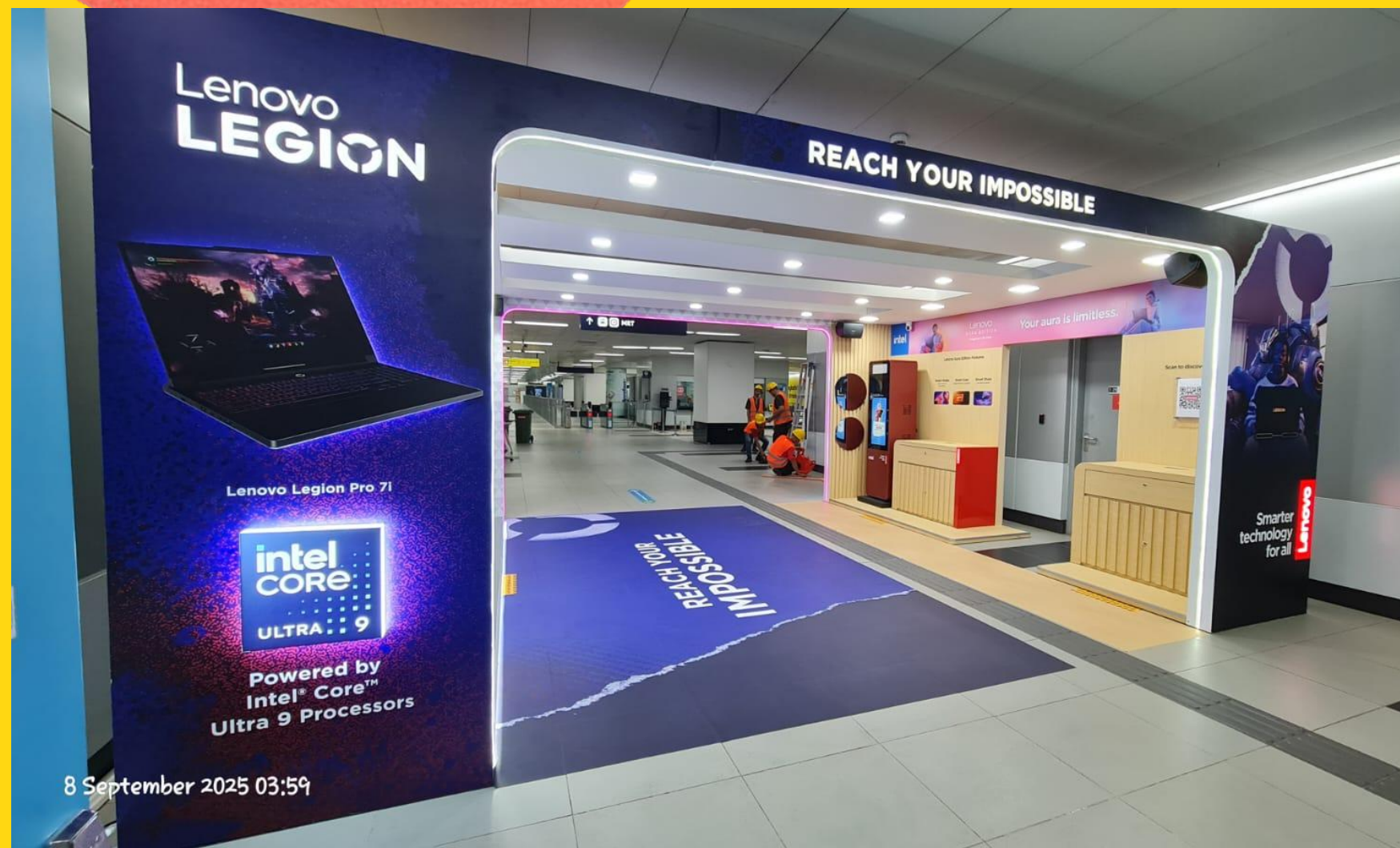
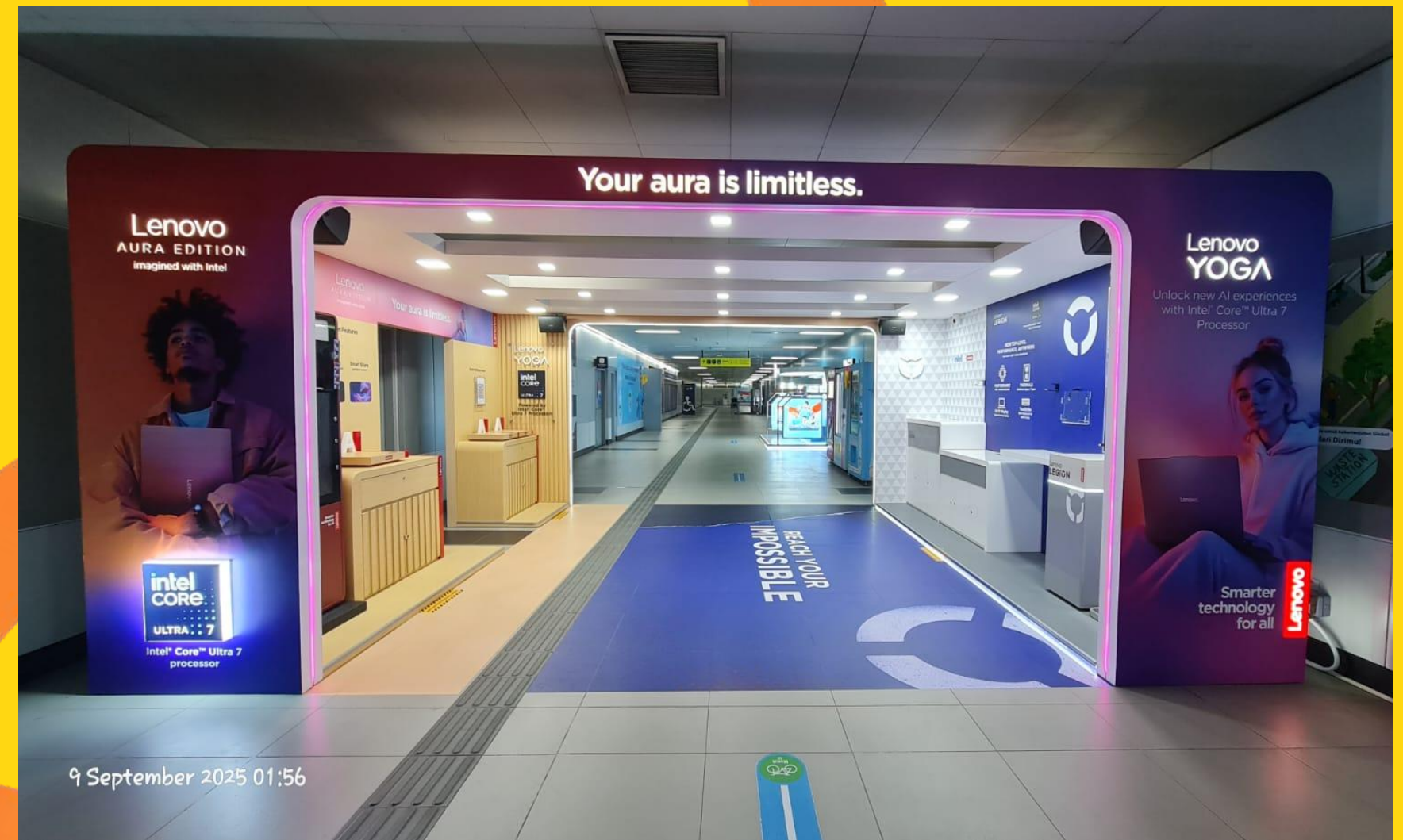
Lenovo at Comic Con 2025
Cendrawasih Hall JCC
October 25-26, 2025



Lenovo



Lenovo Legion and Yoga Activation at MRT Station Bundaran HI



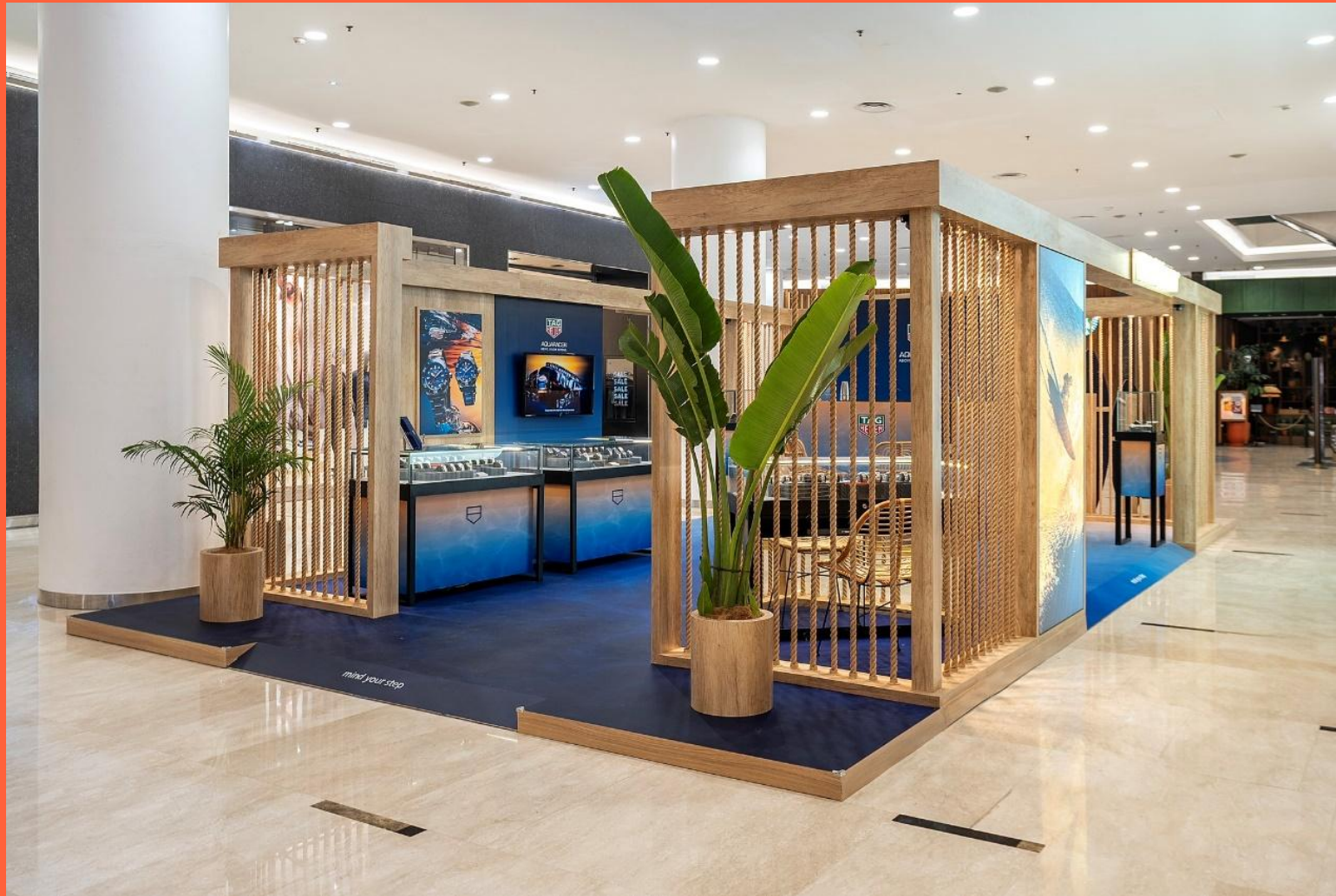


Indonesia Building Technology (Indo Build Tech)
ICE BSD, July 3-6, 2025





Tag Heuer Pop-up Store Senayan City, 2024





NS BlueScope Lysaght Indonesia
50 Years Anniversary
St. Regis Hotel Jakarta, Oct 11, 2023



PT Sinergi Global Industri
SIAL Interfood 2023
JIEXPO Kemayoran, Nov 8-11, 2023



TIUTALI
DIGITAL



AN AWARD-WINNING

Masterclass on Creativity within the Metaverse of Citrapariwara.



Best Case Study & Best Presentation



A HOUSE FOR CREATIVE MEDIA

we're dedicated to pushing the boundaries of creativity and shaping the future of media.

The logo for Digital Citizen Talks, featuring the letters 'DCT' in a bold, black, sans-serif font, followed by the words 'digital citizen talks' in a smaller, lowercase, sans-serif font. The entire logo is centered within a light gray square.

DCT digital citizen talks

Digital Citizen Talks
Podcast/Media

The logo for Verse The Ink, featuring the words 'Verse' and 'the Ink' in a white, handwritten-style font. 'Verse' is on the top line and 'the Ink' is on the bottom line. The entire logo is centered within a dark blue square.

Verse
the Ink

Verse The Ink
Poetry/Short Story



Hello! Crowd Media
Music News & Media
Partner





OUR BLUEPRINT



RESEARCH



IDENTIFY



PROCESS



EXECUTE



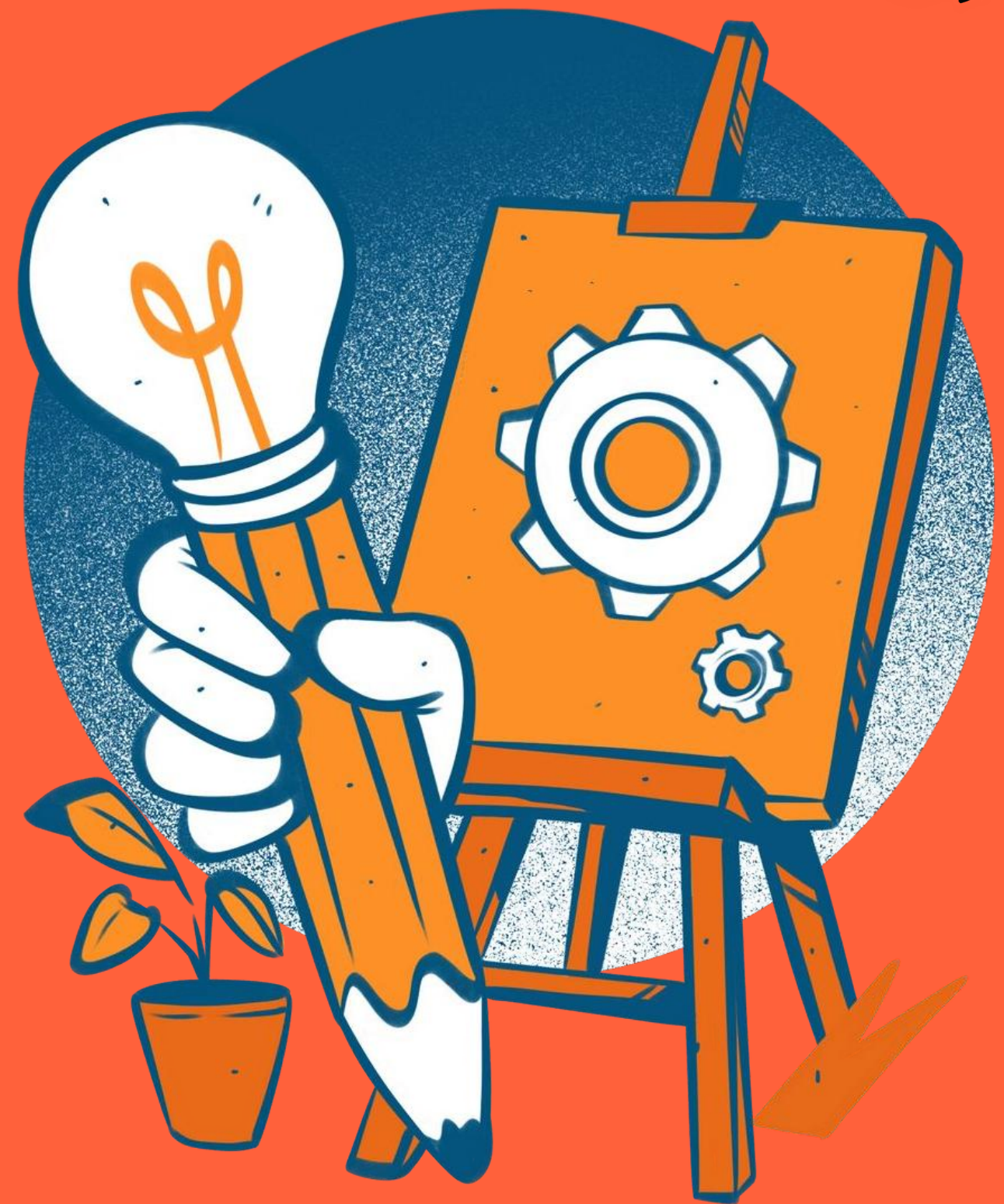


Forget cookie-cutter solutions and
one-size-fits-all approaches.

We're all about tailor-made
experiences that resonate,
captivate, and leave a lasting
impression.

Brand Story

Anyone can write their story, but not everyone can tell it like a storyteller. Just as novels or poems captivate, a brand or company needs a compelling story to convey its vision, mission, services, identity, and culture. In a sea of sameness, be unforgettable, and make your mark.



Search Marketing & Reputation

We enhance your results across various platforms, including social media, search engines, web content, and beyond. Utilizing SEO, we increase website traffic, while on social media, we foster engagement. Our expertise lies in connecting data points to achieve conversion goals.



Social Media Marketing

Dive into a world where every like, share, and comment becomes a stepping-stone to success. We transform your brand's online presence into a captivating journey, sparking conversations, forging connections, and leaving a lasting impression.



Website Development

From sleek designs to seamless functionality, we'll build a digital home that reflects your brand, engages your audience, and unlocks endless opportunities. Let's turn your online dreams into reality.



Website Design

Enhancing both aesthetics and functionality, our meticulously designed layout ensures seamless navigation and user-friendly experience, leaving visitors delighted with every click



Crafting enchantment from behind the scenes, we orchestrate every element to bring about magical results.

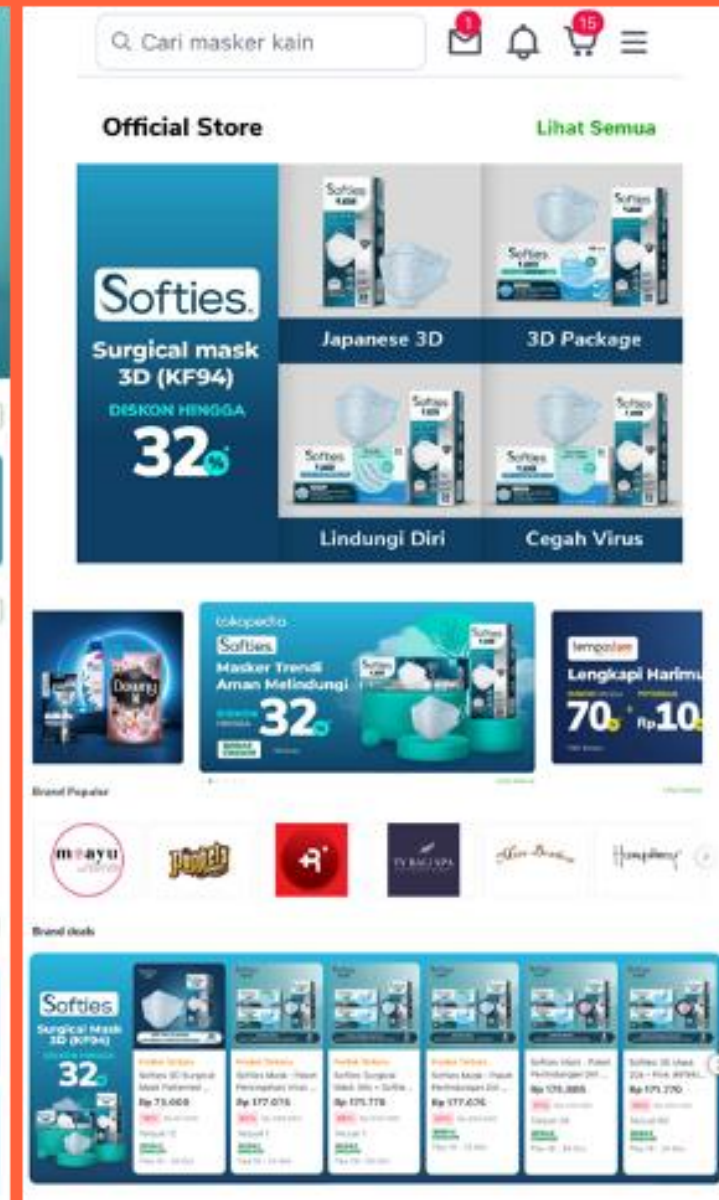


Dive into our case study and witness the artistry at work.



E-COMMERCE MANAGEMENT

Kimberly Clark – Softex Group

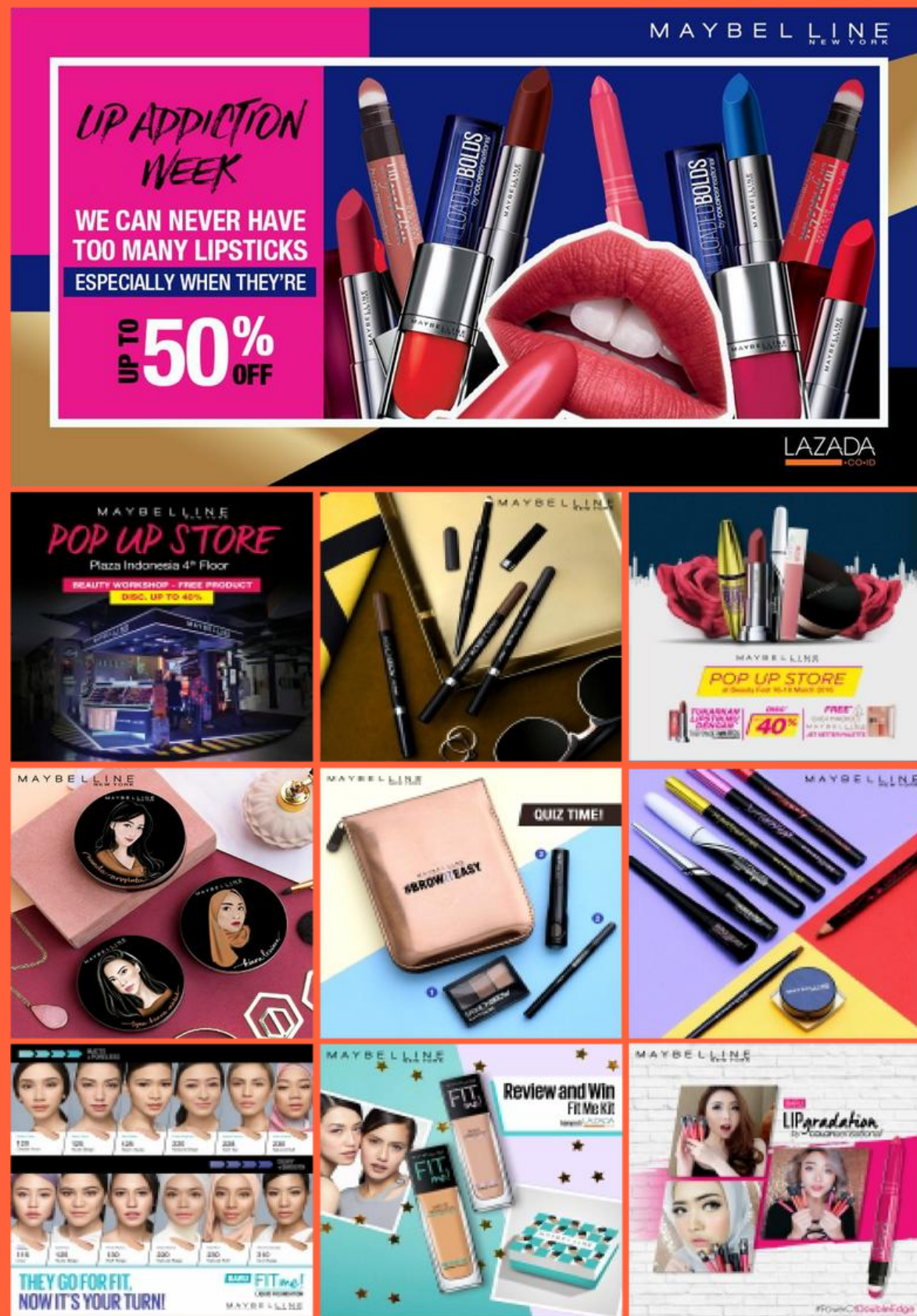
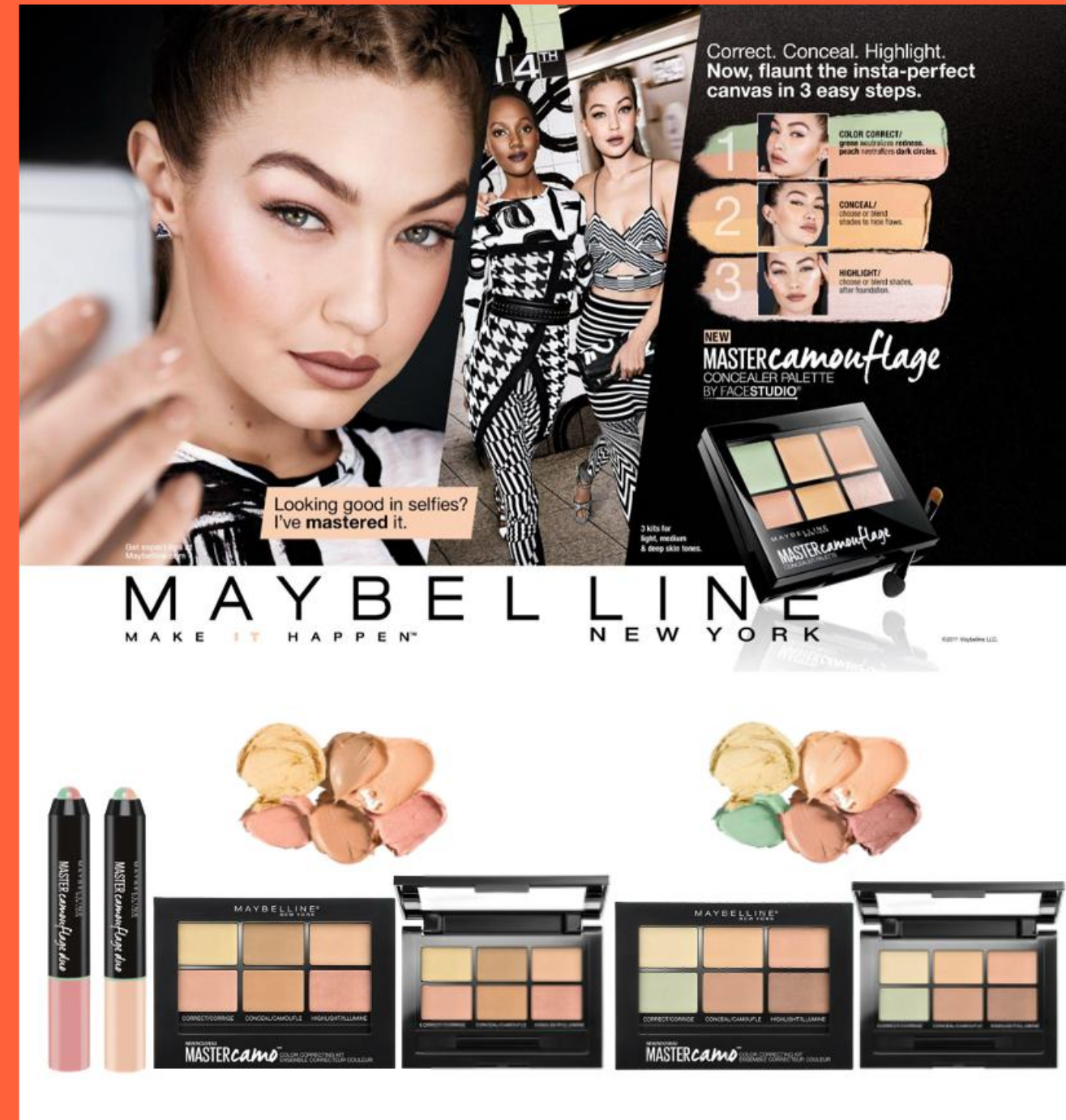


Maintain the promotions, campaign, activations, inventory, operations, and sales for Kimberly Clark - Softex Group.

The Result:

- GMV: 3,596,138,453
- Traffic: 316,126 (+42%)
- Average Basket Size: 329,431 (+38%)

Maybelline



Emphasizing every single new launch products & highlighted products post-NYFW through social media activations (Instagram):

- Giveaways
- Discount
- Gimmicks
- Prize

Those benefits can be earned by the audience if they purchase Maybelline products through Lazada & Sociolla.

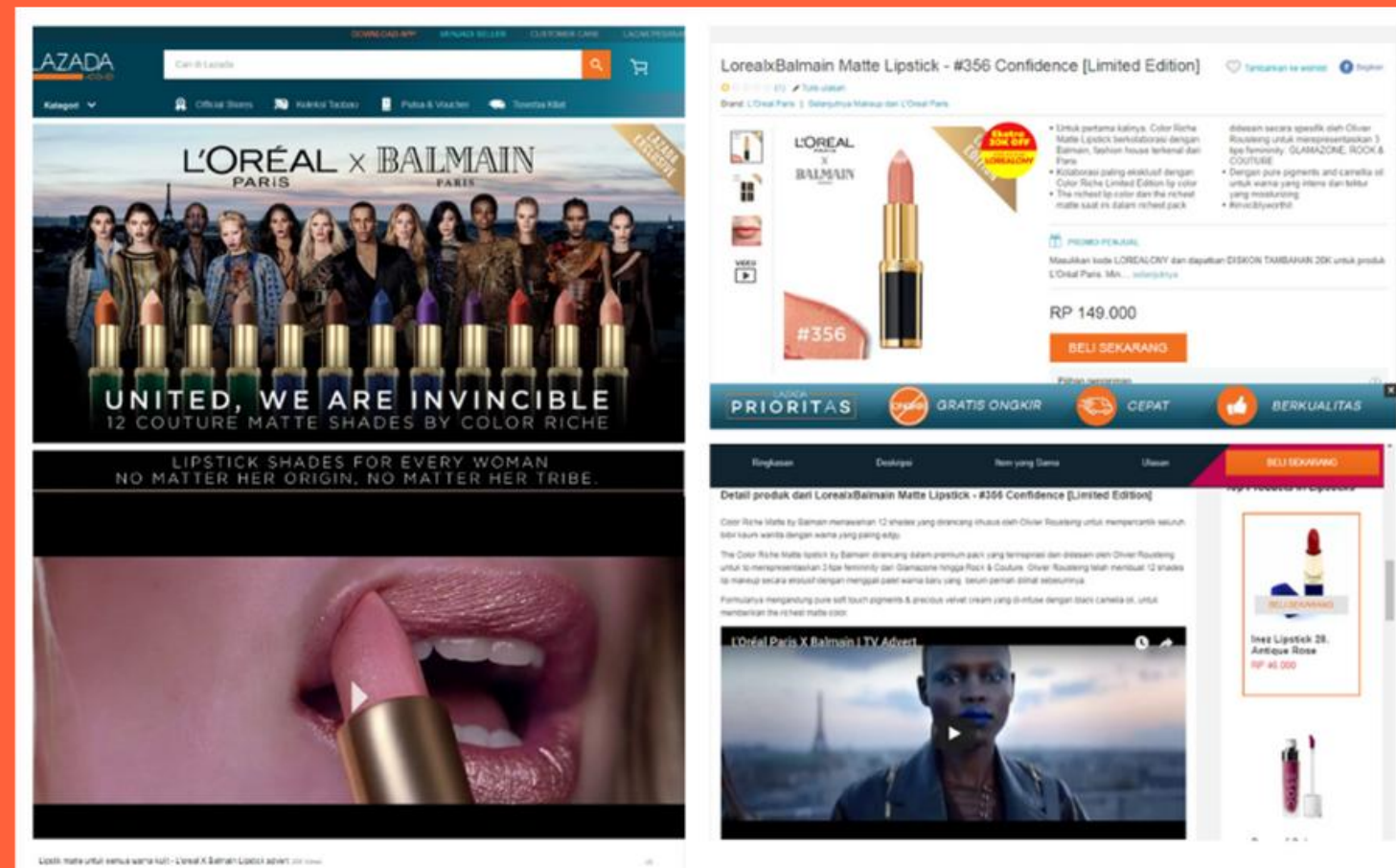
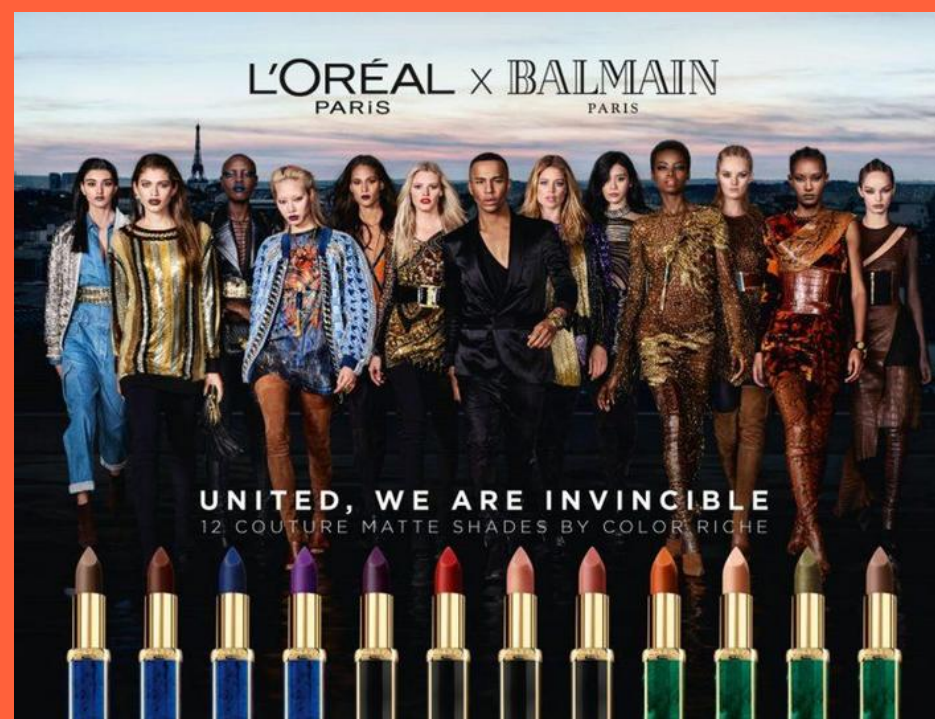
■ he Result:

- GMV: 69,225,117
- Traffic: 1,316 (+47%)
- Average Basket Size: 357,000 (+12%)
- % Conversion Rate: 1.5%
- Engagement rate: 6.33%

L'OREAL X BALMAIN

The Launch of L'Oreal X Balmain

To launch the lipstick set product from L'Oreal X Balmain digitally, and giving the experience to audience of the convenience of online shopping through Lazada. O2O campaign that drives the visitors from the launching event to purchase the product online through Lazada.



The Result:

- GMV: 57,015,152
- Traffic: 672 (+22%)
- Average Basket Size: 459,000 (+11%)
- % Conversion Rate: 2.6%

SEO



Suryanation

- The increase in Organic Traffic during the project has risen by 32%.
- Google indexed keywords increased by 38%.
- Suryanation pages ranked 1 to 3 increased by 85%.
- An article produced by the "oldest motorbike club in Indonesia" during the project was featured in position zero or as a snippet.
- 8 out of 10 monitored keywords entered the first page of Google.

Objective

Boost community registrations & exposure for bikers campaign.
First-page Google keywords serve as the gateway to Suryanation's site, offering business education content.



No	Main Keyword	Target Landing Page	Rank Position by AHREFs
1	motor custom	https://www.suryanation.id/articles/detail/custom-motor-lo-di-bengkel-recommended-di-jakarta	26
2	modifikasi motor jakarta		2
3	modifikasi motor custom		29
4	bengkel motor custom		3
5	matic custom	https://www.suryanation.id/articles/detail/5-jenis-ide-aliran-matic-custom-yang-keren	1
6	jenis motor custom	https://www.suryanation.id/articles/detail/inilah-jenis-jenis-motor-custom-yang-perlu-kamu-ketahui	6
7	motor custom klasik	https://www.suryanation.id/articles/detail/tipe-motor-custom-klasik-yang-tren-di-indonesia	1
8	custom helm sendiri	https://www.suryanation.id/articles/detail/berikut-ini-beberapa-alat-dan-cara-untuk-custom-helm-sendiri	1
9	striping motor custom	https://www.suryanation.id/articles/detail/tips-pasang-stiker-striping-untuk-motor-custom	10
10	motor custom tracker	https://www.suryanation.id/articles/detail/mengenal-sejarah-motor-custom-tracker	1

BRI Tech

- BRITECH's organic traffic performance increased by 96%.
- The number of keywords indexed on the first page of Google increased.
- An additional 92% of indexed keywords were added.
- Conducting a comprehensive website audit on the BRITECH site.

Objective

Boost awareness BRI new website to provide information related products and companies through internet network

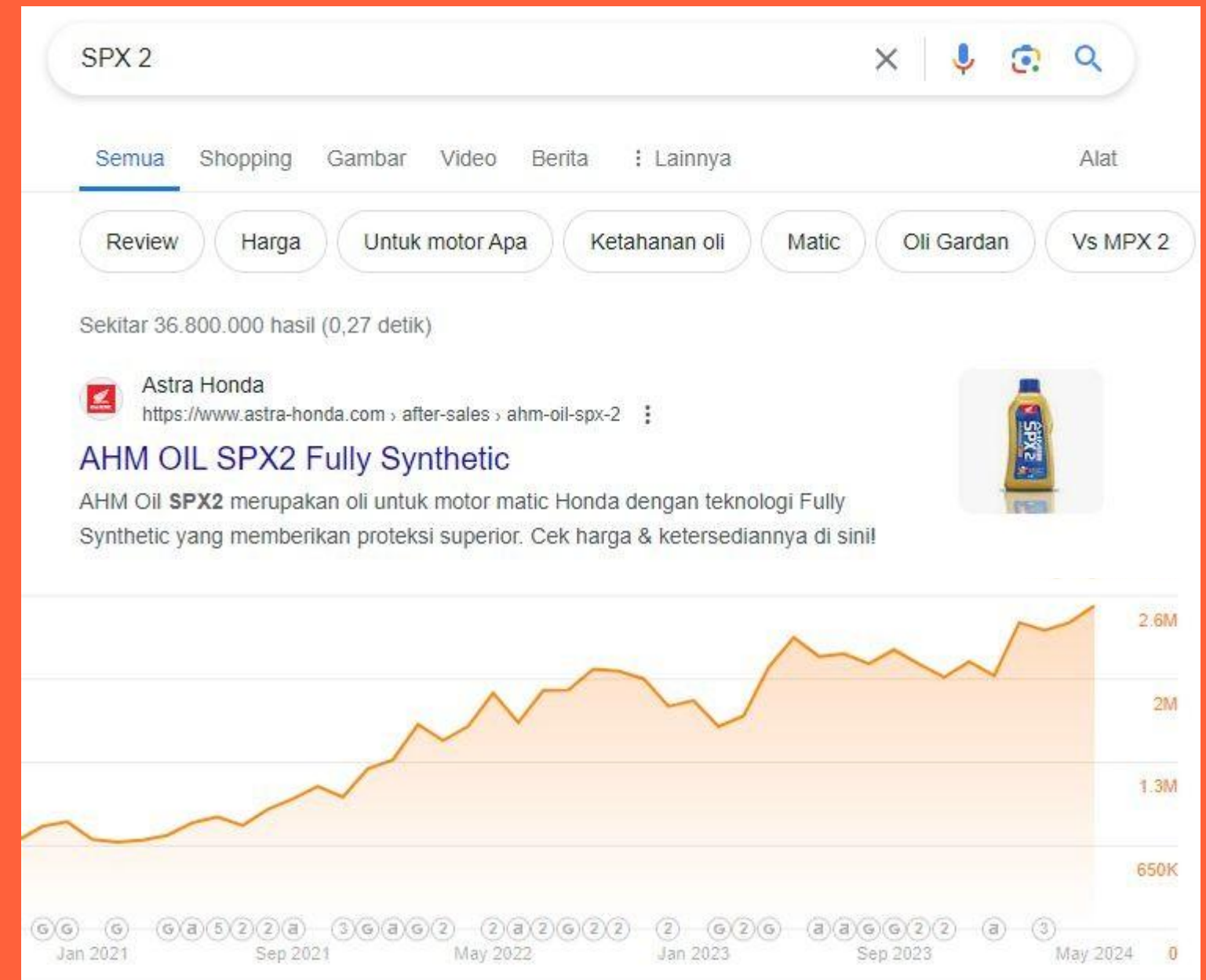
Before	BRI Developer Portal home developers.bri.co.id/▼					
	Ahrefs Rank ⁱ 12,407	UR ⁱ 21	DR ⁱ 80	Backlinks ⁱ 136 +2 Recent 750 Historical 1.11K	Referring domains ⁱ 16 Recent 22 Historical 26	Organic keywords ⁱ 232 +47 PPC 0
	Organic traffic ⁱ 669 -36					
After	BRIAPI - Memudahkan Transaksi Bisnis Digital Anda developers.bri.co.id/▼					
	Ahrefs Rank ⁱ 11,925	UR ⁱ 21	DR ⁱ 80	Backlinks ⁱ 209 Recent 700 Historical 1.2K	Referring domains ⁱ 29 Recent 37 Historical 44	Organic keywords ⁱ 572 +4 PPC 0
	Organic traffic ⁱ 1.5K +77					

Astra Honda Motor

- +27% increase in keyword indexing
- +17% increase in potential conversion from organic traffic
- 23K total keywords are on the first page of Google.

Objective

Enhancing the potential conversion to AHM's website by targeting users to products, credit simulations, prices, or existing events during the launch of the latest motorcycle.



XL Home & XL Satu

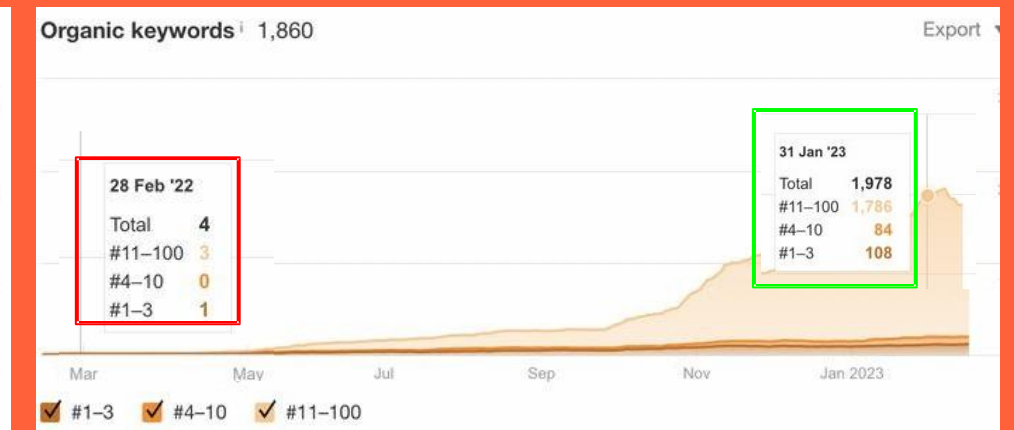
- Organic traffic increased by +44% in XL Home and +1,250% in XL Satu from February 2022 to January 2023.
- Indexed organic keywords increased by +135% in XL Home and +49,350% in XL Satu.
- Increase awareness by targeting localized keywords of target users, resulting in first position rankings on Google, such as keywords: "provider internet rumah di pontianak," "provider internet duren tiga," "provider internet pejaten," and so on.

Objective

- Acquisition: Acquire XL Home's existing users to become users of XL Satu.
- Expansion: To own perspective keywords in search engine related to home internet or fiber internet.



XL Home, Total Indexed Keywords



XL Satu, Total Indexed Keywords

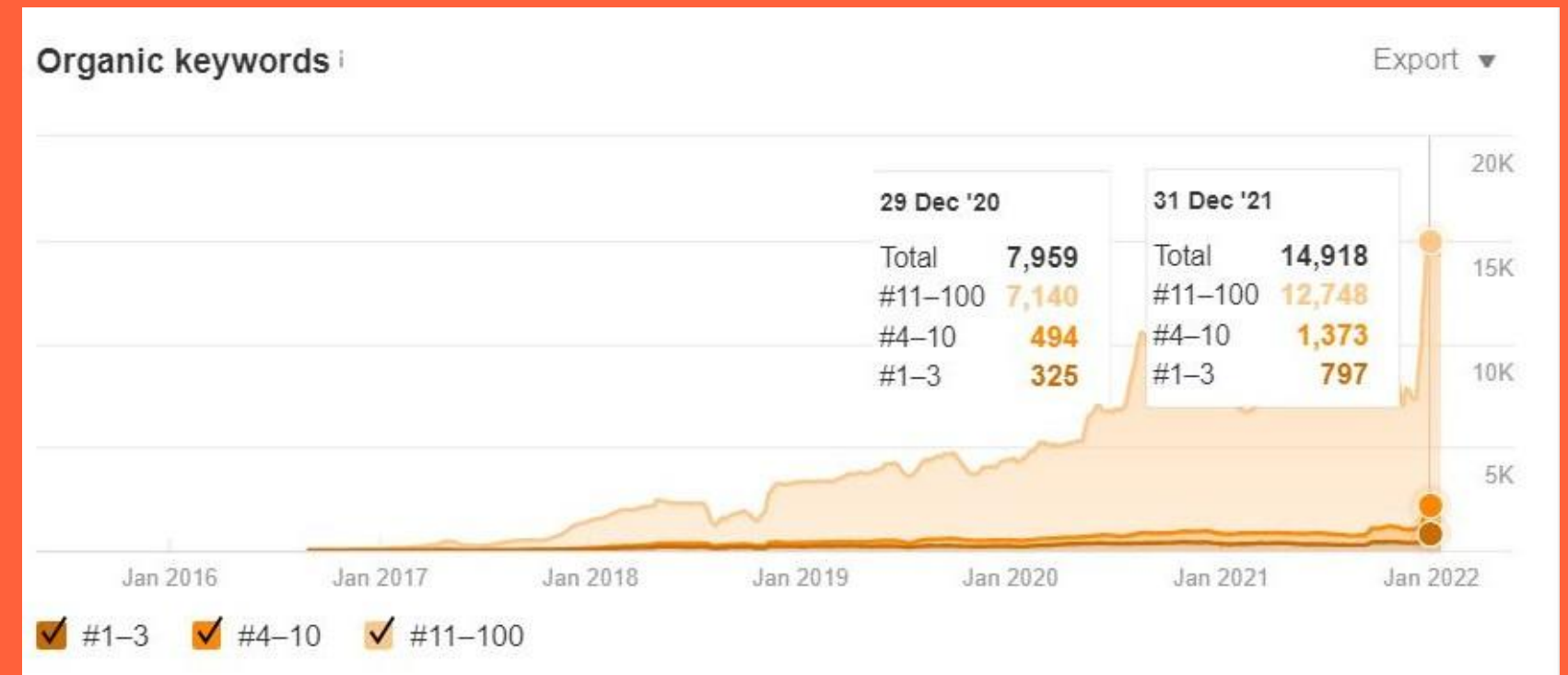
No	Main Keyword	Category	URL	Jan '23 Position
1	jangkauan xl satu fiber	Product	https://www.xlhome.co.id/jangkauan	2
2	provider internet rumah di banjarmasin	Product	https://www.xlhome.co.id/	4
3	provider internet rumah di pontianak	Product	https://www.xlhome.co.id/	2
4	perbedaan xl home dan xl satu	Product Knowledge	https://www.xlhome.co.id/blog/apa-perbedaan-xl-home-dan-xl-satu	Snippet
5	cara mengganti password wifi xl	Product Knowledge	https://www.xlhome.co.id/blog/tidak-perlu-panik-ini-cara-mengganti-password-wifi-xl-home-dengan-mudah	Snippet
6	cara memilih paket internet	Internet Service	https://www.xlhome.co.id/blog/cara-memilih-paket-internet-xl	10
7	provider internet duren tiga	Article Localization	https://www.xlhome.co.id/blog/provider-internet-rumah-di-duren-tiga-jakarta-selatan	1
8	provider internet karet kuningan	Article Localization	https://www.xlhome.co.id/blog/provider-internet-kuningan	1
9	provider internet pejaten	Article Localization	https://www.xlhome.co.id/blog/provider-internet-pejaten	1
10	cara membatasi pengguna wifi	Content Marketing	https://www.xlhome.co.id/blog/cara-membatasi-pengguna-wifi-dengan-efektif-dan-gampang	Snippet

Aqua Japan

- Organic traffic increased by 265% in one year.
- Article pages receive the highest traffic, surpassing traffic directed to the homepage.
- Keywords owned by Aqua Japan increased by 141%.

Objective

Drive exposure for Aqua Japan products to always be top of mind for users when purchasing electronics.



Social Media



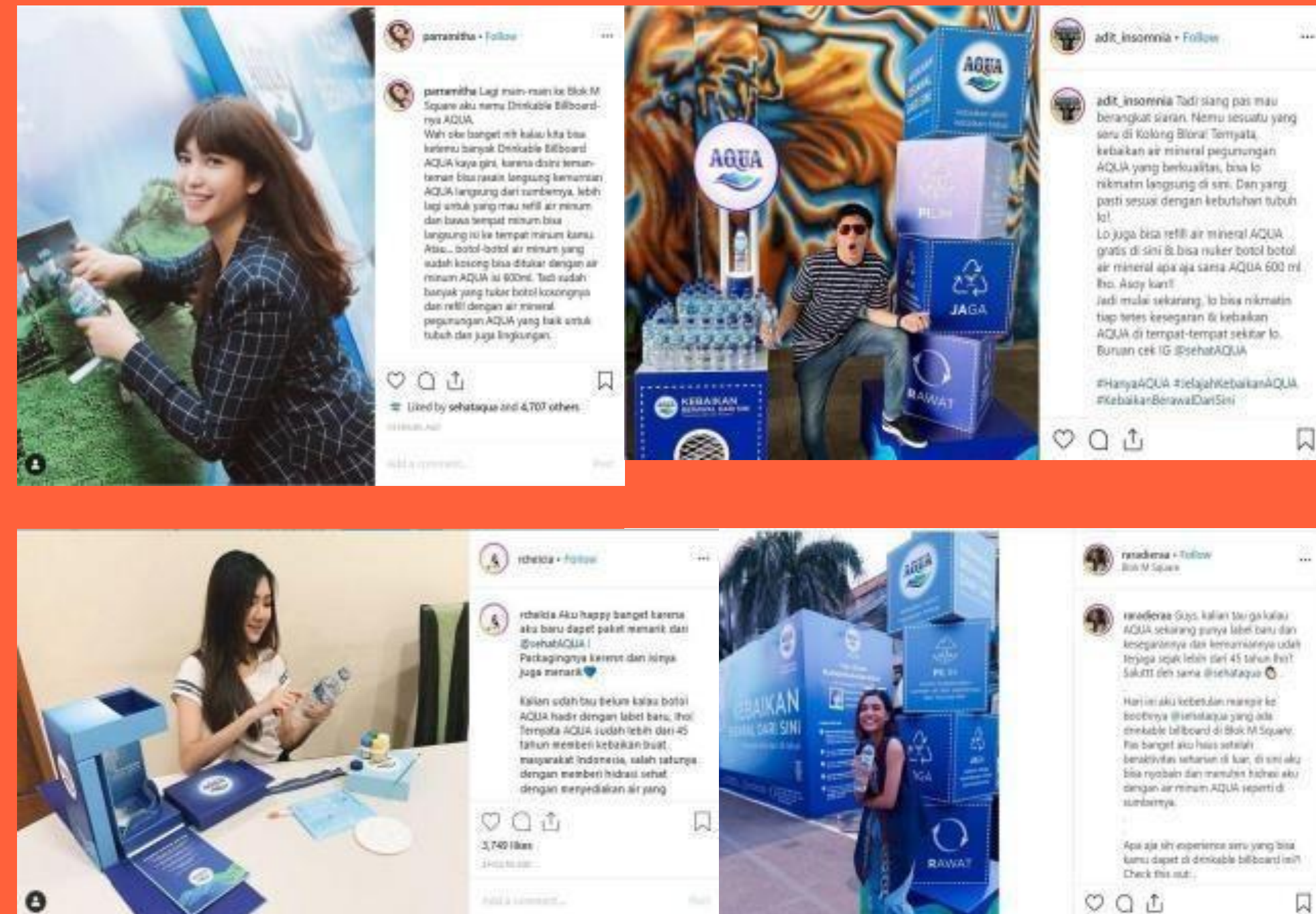
AQUA

Jelajah Kebaikan AQUA

We collaborated with 10 Influencers to promote three major activities: Drinkable Billboard, AQUA Big Bang, and Superstar Kit. The campaign ran on Instagram Feed and Story platforms.

Objective

Promote AQUA's new project on their recycling initiatives and environmental awareness campaign.



Blibli 9th Anniversary Celebration

9th Anniversary Celebration

BLIBLI want to launch a campaign about their 9th Anniversary celebration by giving spirit happiness of shopping through a message #PilihBahagiamu.

Objective

Inspire shopping through this campaign, aiming to achieve both awareness and conversion by leveraging an Influencer Marketing Campaign.



dayuhatmanti • Karena kegiatan Kinara lebih terbatas selama pandemi ini, aku harus pinter pinter bikin dia tetap betah di rumah. Salah satunya adalah dengan

Yamaha

Let's Gear Up Dance

The campaign's background is to build awareness of Yamaha's new bike Yamaha Gear 125. Using the TikTok platform to stay relevant with the young generation and gain new audiences.

We achieved the KPI on Views and Submission.

Objective

150 M Views

400 submissions



Yamaha

We are AEROX Society

The campaign background communicates the release of the newest Aerox as part of the MAXi Sport Scooter, attracting new and general customers and maintaining the hype of followers towards Aerox with KOL.

Objective

2 M Impressions



Synchronize Fest

Music Festival

Official digital marketing partner since 2018 to develop communication across social media during event /festival.

Objective

Increase brand awareness



Mentos

Freshtafet Challenge

The campaign's background is to celebrate the launch and invite people to join the #FreshtafetChallenge as the brand campaign to promote Chewy and Cool products made in handy pocket packages that can bring anywhere.

We achieved the KPI on Views and Submission.

Objective

100 M Views

300 submissions



Oriflame

35th Anniversary

The campaign's background is to celebrate Oriflame Indonesia's 35th Anniversary and show everyone they can achieve their big dream.

Objective

Increase brand awareness





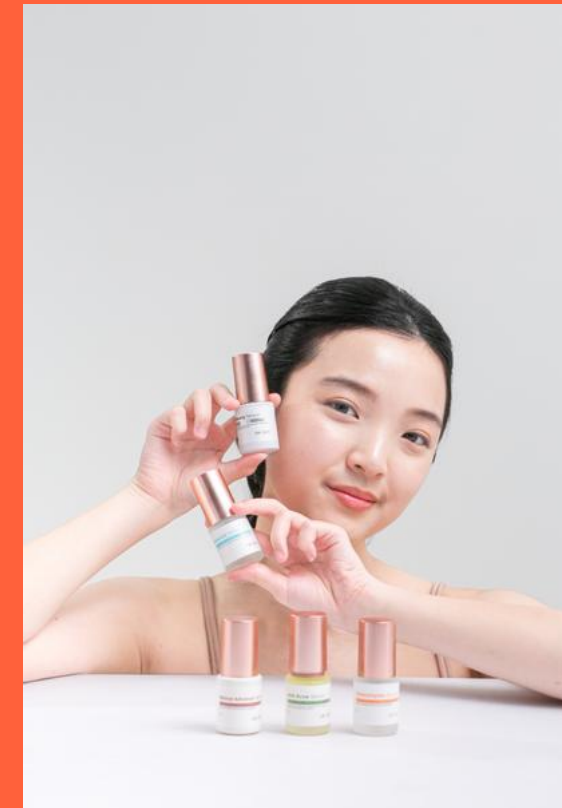
VISUAL ASSETS DEVELOPMENT

MK SKIN

MK Skin is a skincare brand developed by Maharani Kemala, offering a range of products to address various skin concerns, including whitening, acne, serum, etc.

Photoshoot Direction

To emphasize glowing, healthy-looking skin, we created clean, minimalistic aesthetic photos and videos, complemented by detailed product shots to enhance visual appeal.



Property Photoshoot





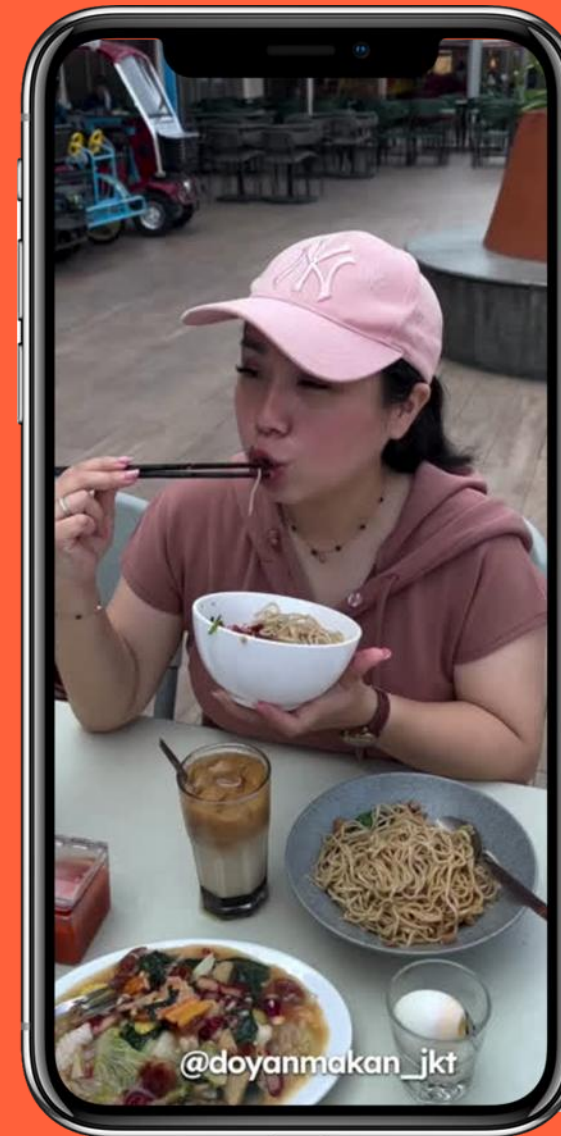
KOL
MANAGEMENT
& LIVE
STREAMING

KOL Management



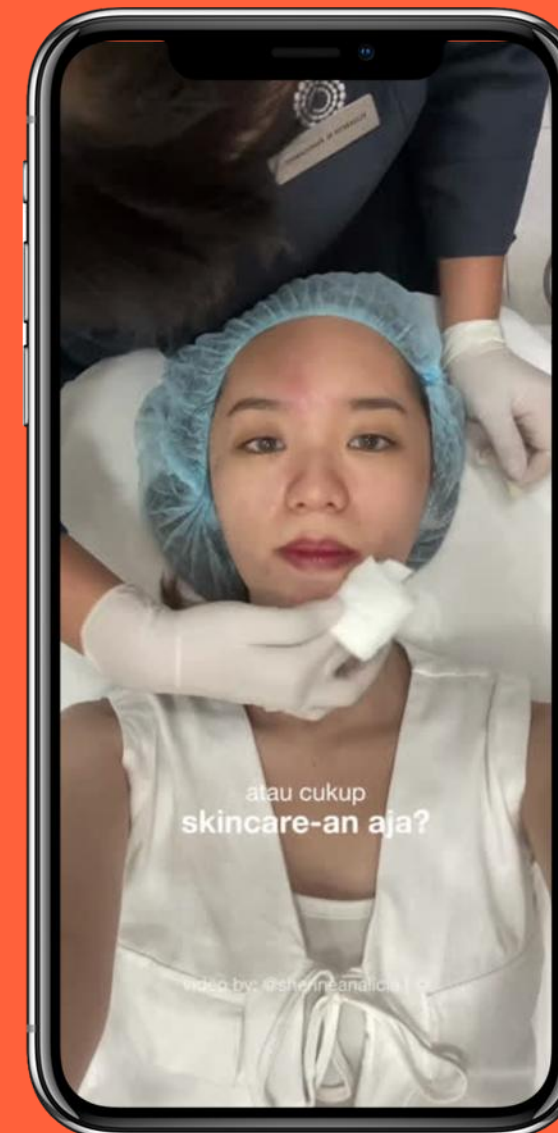
JASTIPUSA

VITA FIT INDONESIA



CAHAYA SENJA

JPP SKIN LASER CLINIC

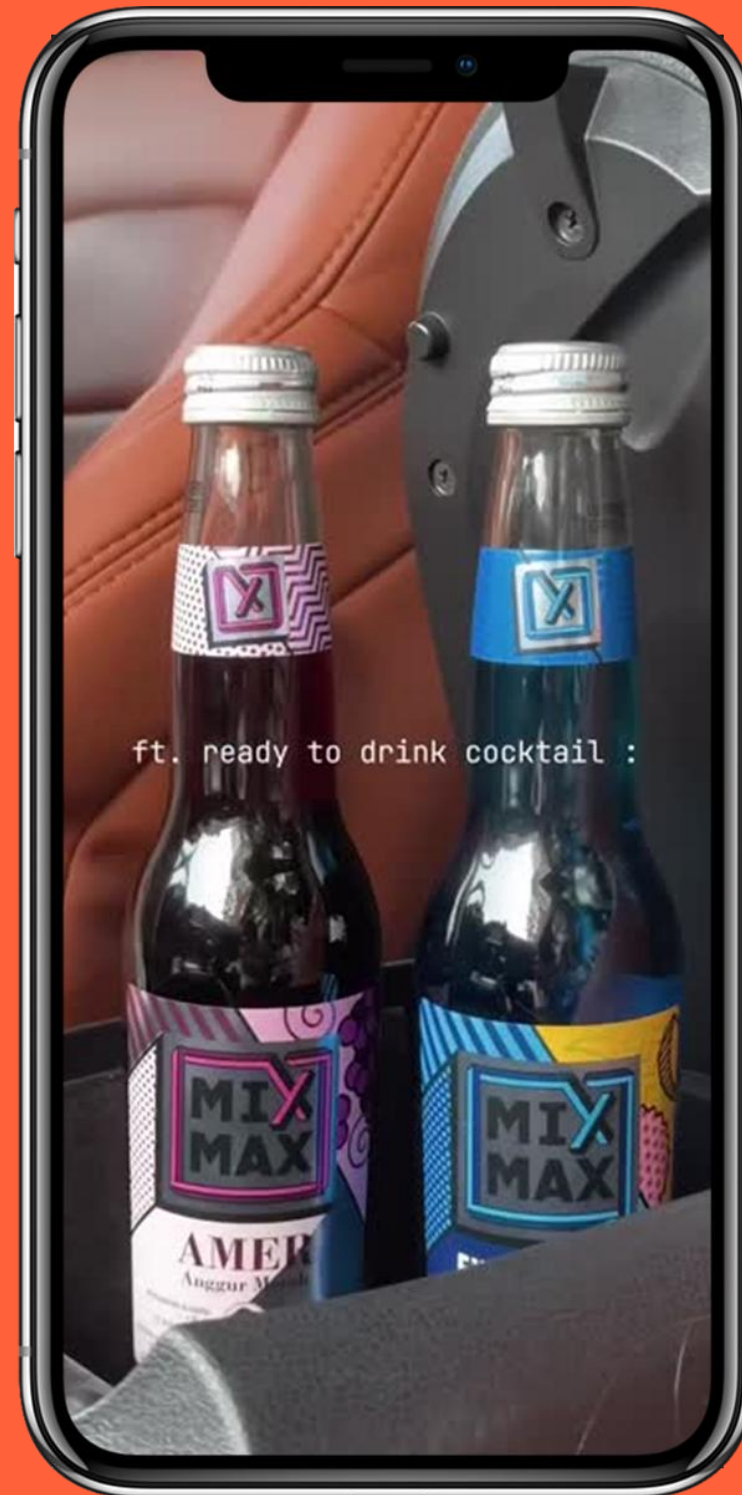


FIGOL TOYS

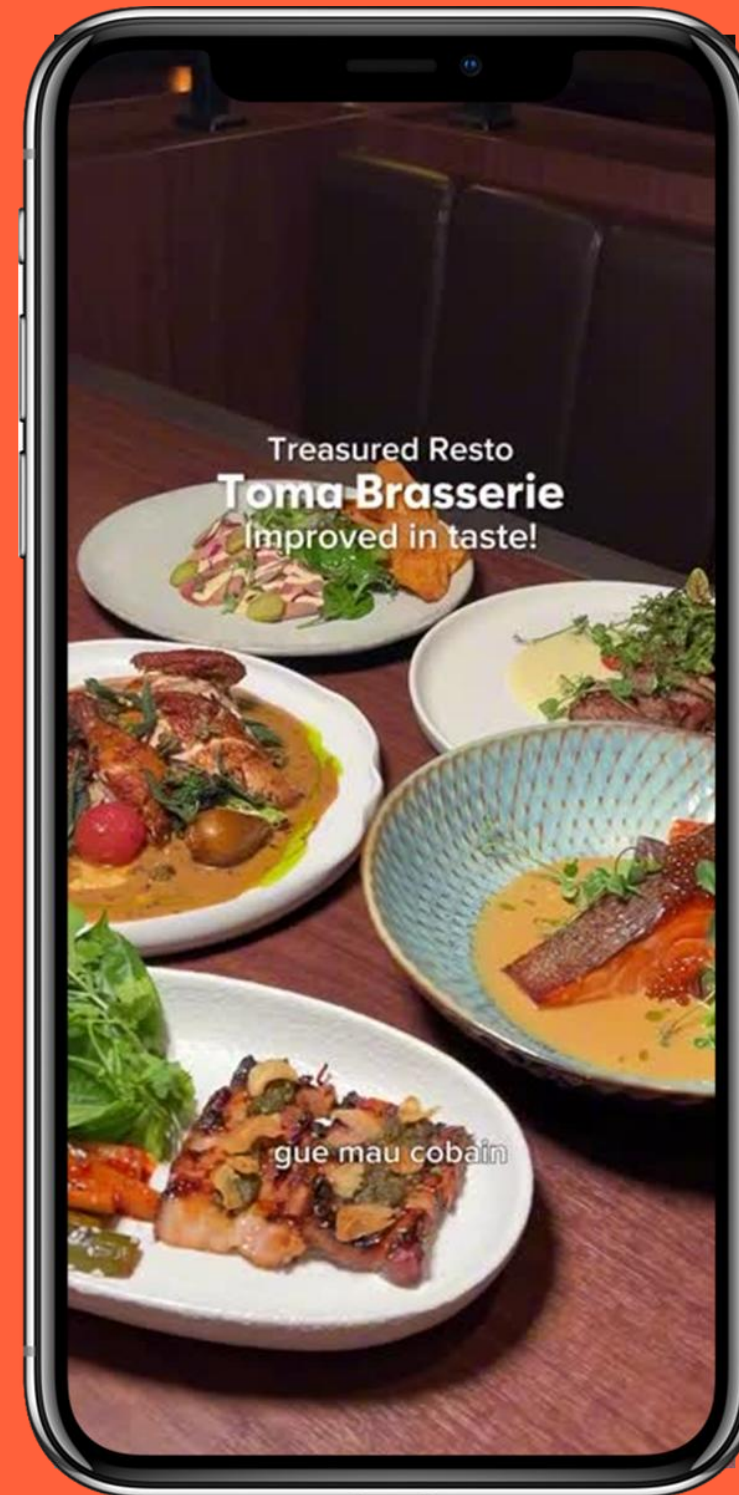
KOL Management



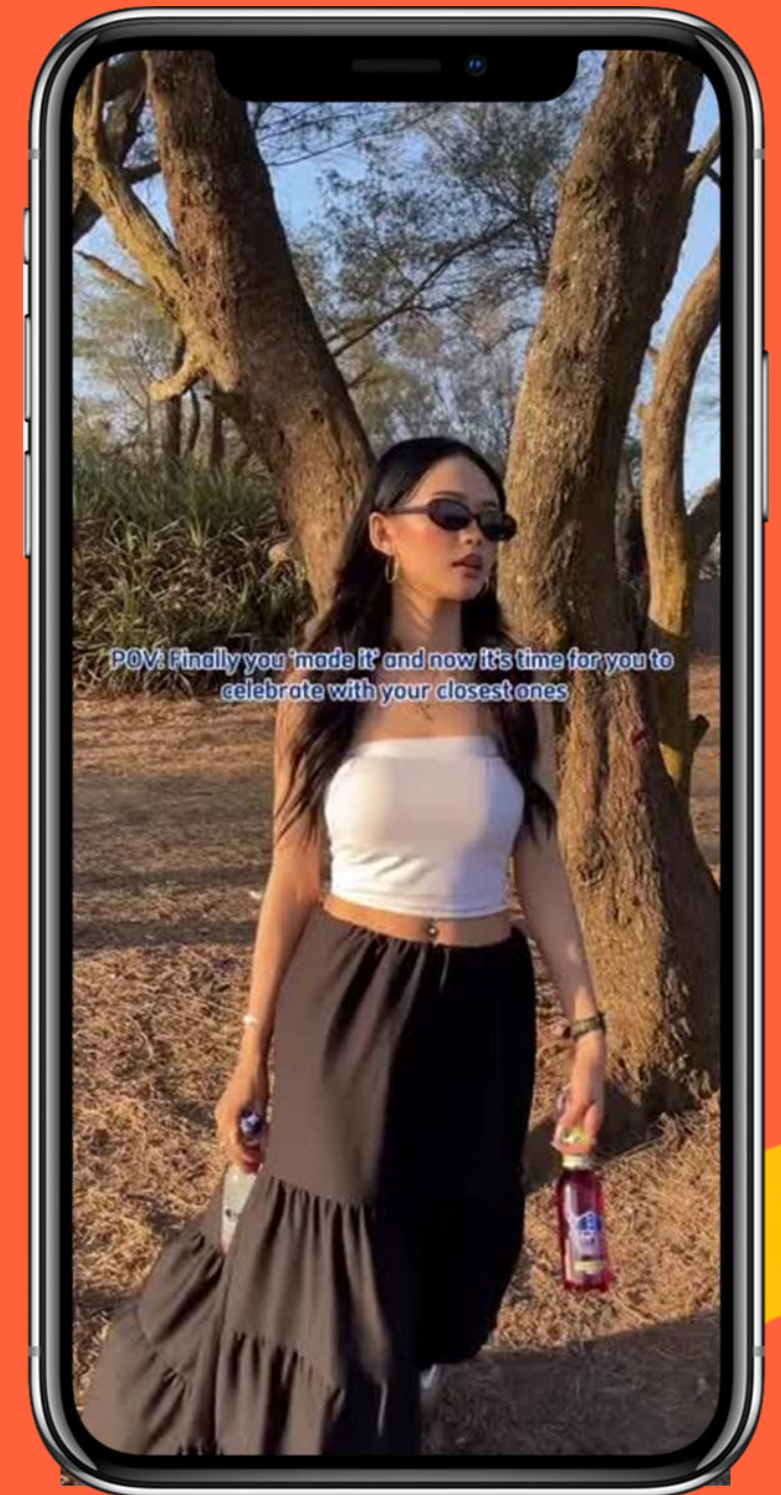
EAST QUARTER



MIXMAX

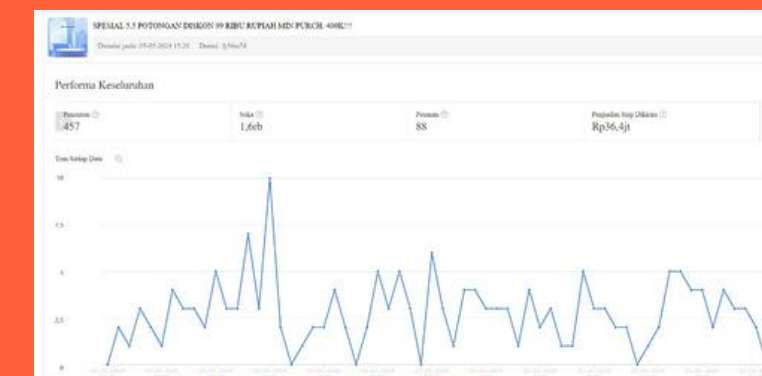


TOMA

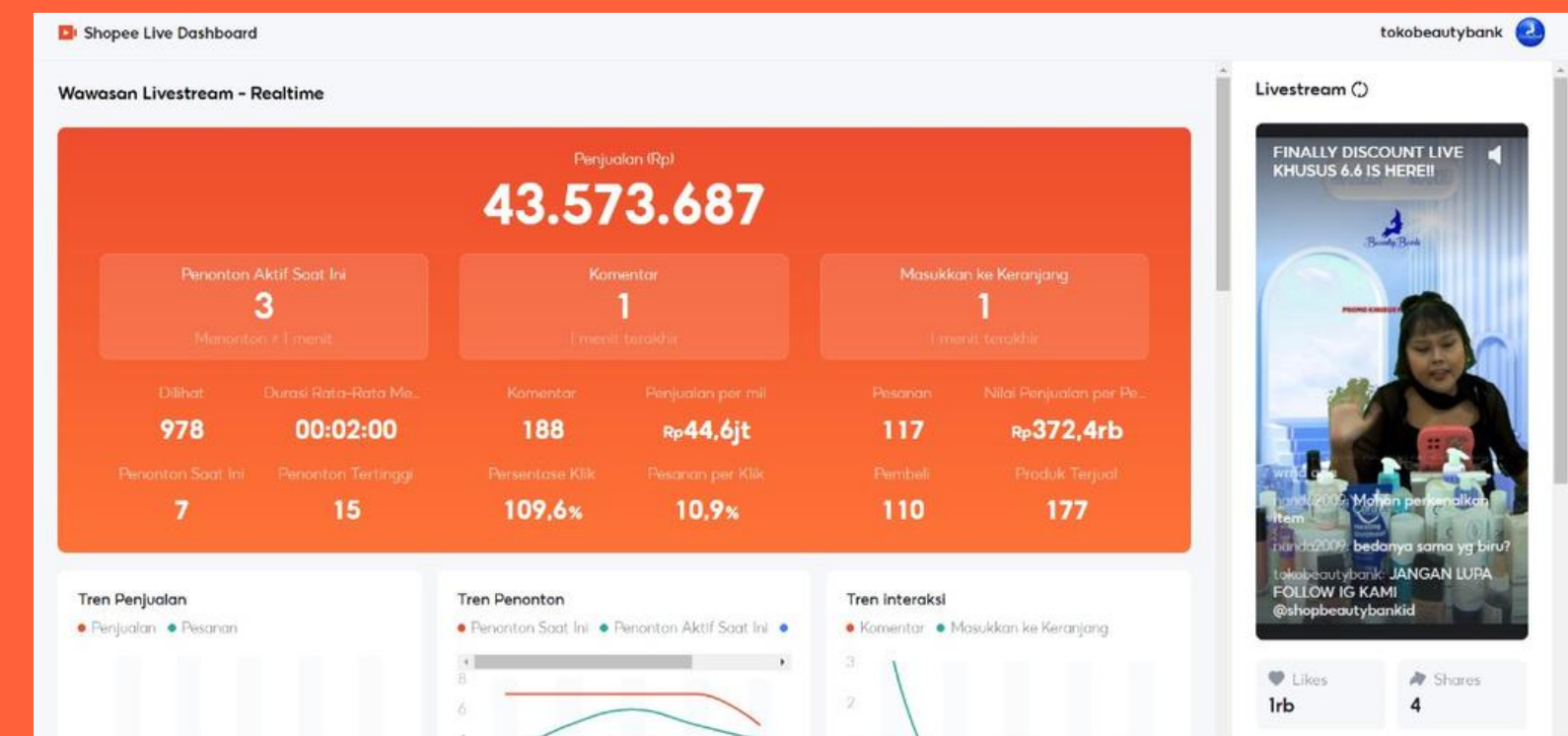


ICELAND

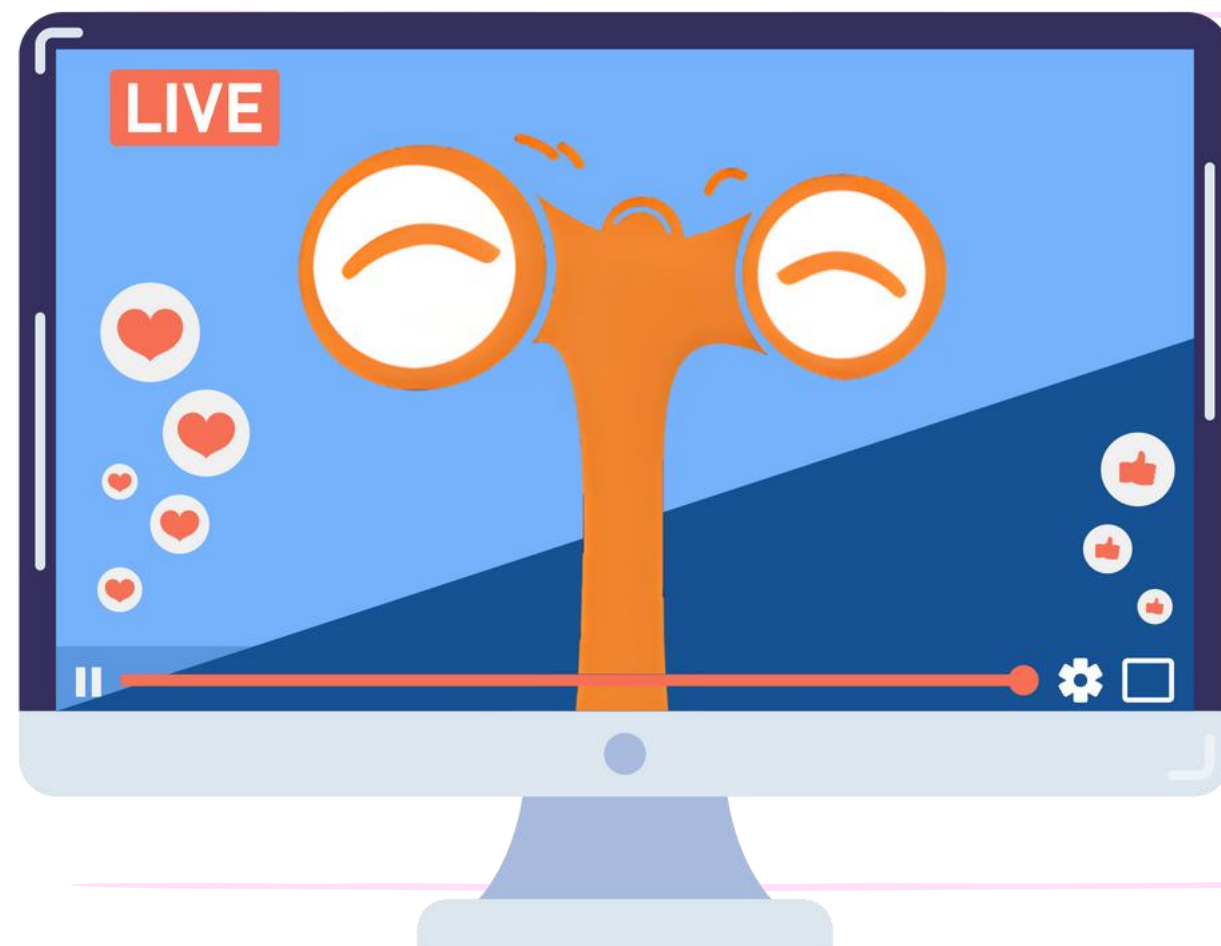
Live Streaming



5.5 Sale (9 hours Shopee Live Stream)



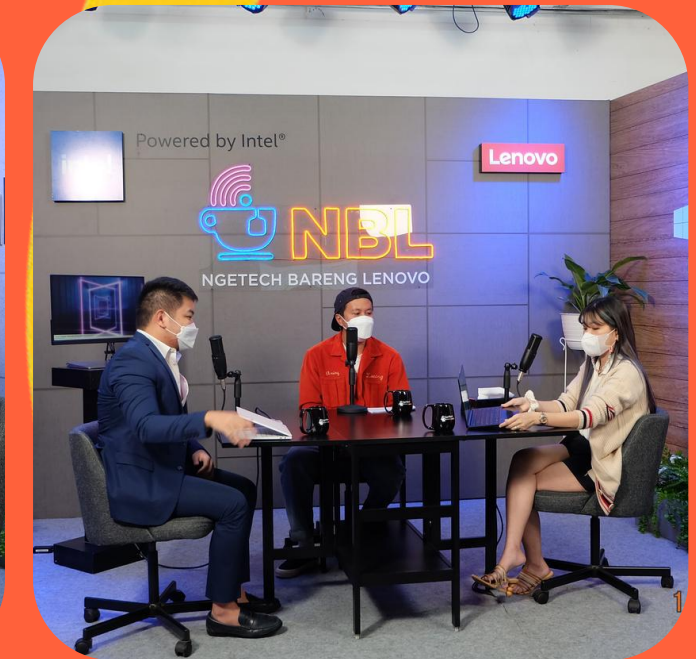
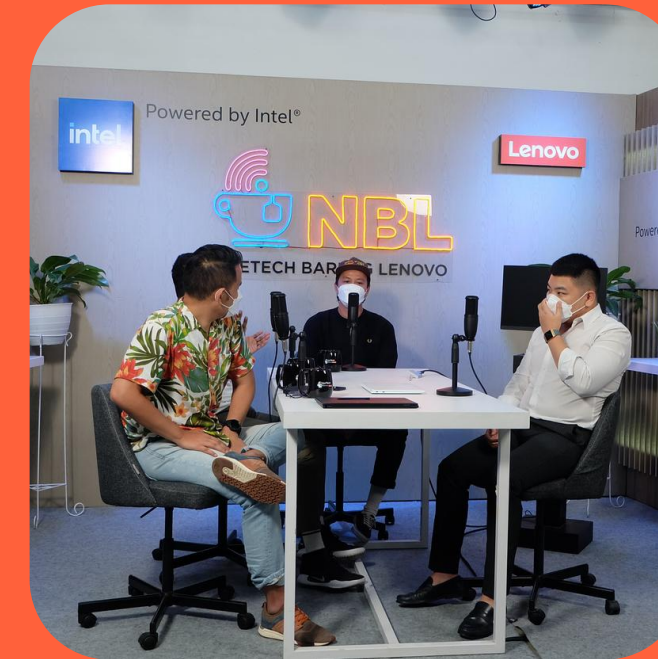
6.6 Sale (2 hours Shopee Live Stream)



tin tati



01. Ngetech Bareng Lenovo
S1 Ngetech EP.1 (Oct 18, 2020) <https://youtu.be/c-cPFWNELuc>
Ngetech EP.2 (Oct 30, 2020) <https://youtu.be/Ln6koZgSXow>
Ngetech EP.3 (Nov 11, 2020) <https://youtu.be/MWg4DgWnuqQ>
Ngetech EP.4 (Nov 18, 2020) <https://youtu.be/rOnMaJfzZOc>
Ngetech EP.5 (Nov 30, 2020) <https://youtu.be/ouHlGt8Ts5Y>
Ngetech EP.6 (Dec 4, 2020) https://youtu.be/f_wQnLd8YQY
Ngetech EP.8 (Dec 16, 2020) <https://youtu.be/eHX7W-JSuVg>
Ngetech EP.9 (Dec 17, 2020) <https://youtu.be/3xORI-RxjKc>
Ngetech EP.10 (Dec 21, 2020) <https://youtu.be/vNsugNoe5sg>
02. NgeTechBareng Lenovo S2
Jakarta, Feb 24 - Mar 30, 2021
03. NgeTechBareng Lenovo S3
Jakarta, May 21, 2021
04. NgeTechBareng Lenovo S4
Jakarta, Aug 10 - 24, 2021





LIVE ●

intel.

NgeTech
bareng **Lenovo**

#ThisisSmarterLife

**NGETECH
BARENG
LENOVO**

Content Creator:
Productivity VS Creativity

Rivaldo Santosa
Game Journalist and
Editor of Indonesia Data

Cahyandaru Kuncorojati
National Journalist

Kevin Adityo
Content Creator and
TI Lenovo Indonesia

Muhammad Diki
Content Creator

Ryo Wicaksono
Host - Indonesia

Sunday
October 18, 2020
3.00 - 4.00 PM
Live on YouTube channel
Detective Aldo

intel.

NgeTech
bareng **Lenovo**

#ThisisSmarterLife

**NGETECH
BARENG
LENOVO**

Mixing with the Master:
Music from a Piece to a Masterpiece

Ananta Vinnie
Content Creator & Music Producer

Setyanavida Livikacisera
Working Model Manager

Kevin Adityo
Content Creator and
TI Lenovo Indonesia

Ryo Wicaksono
Host - Indonesia

Friday
October 30, 2020
7:30 - 8:30 PM
Live on YouTube channel
Ananta Giovanni Pranaya

intel.

NgeTech
bareng **Lenovo**

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**NGETECH
BARENG
LENOVO**

Great Things Starts with an Idea

Amel Carla
Daily Content Creator

Patardo Hieronimus
Daily Journalist

Inggita Sadya Susila
Content Creator and
TI Lenovo Indonesia

Daniel Adisaputra
Editor of Java Magazine

Ryo Wicaksono
Host - Indonesia

Wednesday
11 November 2020
4:00 - 5:00 PM
Live on YouTube channel
Amel Carla

intel.

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bareng **Lenovo**

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**NGETECH
BARENG
LENOVO**

Gamer or Content Creator:
Why Not Both?

Mario & Marco
Content Creator

Randy Fauzi F
News Journalist

Yonathan Octora
Reporter

Hendra Wijaya
General Manager Development
Manager Lenovo Indonesia

Ryo Wicaksono
Host - Indonesia

Friday
4 December 2020
7:00 - 8:00 PM
Live on YouTube channel
Doa Ibu Selamanya

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intel. Microsoft

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**NGETECH
BARENG
LENOVO**

Elevate Your Perspective

Wisnu Kumoro
Content Creator

Zihan Fajrin
Journalist

Kevin Adityo
Content Creator

Charles
Editor of E&S Computer

Wednesday
16 December 2020
5:00 - 6:00 PM
Live on YouTube Channel
Wisnu Kumoro

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intel. Microsoft

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#ThisisSmarterLife

**NGETECH
BARENG
LENOVO**

Be CREATIVE and Be PRO
at the same time

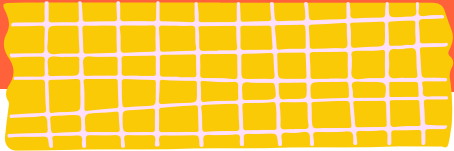
Soni Ardiyanto
Founder The Lazy Monday

Hendra Wijaya
General Manager Development
Manager Lenovo Indonesia

Hendro Gosal
Owner of H&O Computer

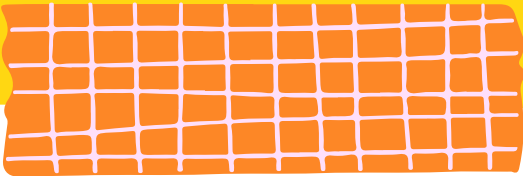
Ryo Wicaksono
Host - Indonesia

Monday
21 December 2020
7:00 - 8:00 PM
Live on YouTube Channel **The Lazy Monday**



At TIUTALI, we don't just say totally
WE LIVE IT,
giving our all to every project, every
time.





Thank You.

Ira Manzanares



+62 812 8074 5882



ira.manzanares@tiutali.com



Graha Samastwo

Jalan Alaydrus No. 70C, Petojo

Utara, Jakarta 10130 – Indonesia



+6221 6345959

<https://goo.gl/maps/Xs7uBhttps://goo.gl/maps/Xs7uB65aSpD2>

